



# California Dairy Sustainability Summit

November 27–28, 2018  
Sacramento Convention Center



Hosted by:



**Look for the Seal**  
California Milk Advisory Board

The dairy industry has united to host the inaugural California Dairy Sustainability Summit at the Sacramento Convention Center. The event will showcase world-leading achievements in sustainable farming practices, while promoting technology, services, and strategies to help farmers reduce operating costs and generate revenue, while making further advancements.



**Address Challenges and Improve your Bottom Line:** The summit will serve as a forum for discussing technologies and strategies to address methane emission challenges, fast approaching water regulations, and rising labor and energy costs, all while optimizing cow health and comfort.



**Food and Fun:** Sacramento—America’s Farm-to-Fork Capital—has more than 50 craft breweries and 200 wineries, award-winning restaurants, boutique shops, riverfront views, and historic attractions.

*“As farmers, our leadership in sustainability is a legacy we leave to future generations. The California Dairy Sustainability Summit allows us to recognize farmers for leading the way with sustainability, while investigating further opportunities to advance and improve.”*

**Dante Migliazzo**

Chairman, California Milk Advisory Board  
Board Member, California Dairy Research Foundation

*“California dairy farmers are raising the bar for environmentally-friendly farming practices. The Summit will recognize their achievements to date and help build strong partnerships, as we serve as world leaders in sustainable farming.”*

**Charles “Chuck” Ahlem**

2017 World Dairy Expo Dairyman of the Year  
Chairman, Dairy Cares  
Board Member, Dairy Council of California  
Board Member, California Dairy Research Foundation

**Event Partners:** California Cattlemen’s Association, California Farm Bureau Federation, California Dairy Campaign, California Dairies, Inc., Dairy Farmers of America - Western Area, Dairy Institute of California, Hilmar Cheese Company, Land O’ Lakes, Milk Producers Council, Producer’s Dairy, Sustainable Conservation, Western States Dairy Producers Association, Western United Dairyman

Register at [cadairysummit.com](http://cadairysummit.com)

## Summit Program *(Subject to Change)*

### Day 1

#### Dairy's Role in Advancing California's Sustainability Objectives

##### Panel Discussions:

##### Consumption with a Conscience: The New Playing Field for Food Brands

Dive into dairy consumption trends and retail markets, including a discussion on increased consumer interest in the environmental impacts of food choices—from farm to table.

##### Dairy's Role in a Healthy and Sustainable Diet

Explore nutrition in the context of sustainable food production, green eating (including the concept of plant-based eating), and the appropriate balance between the nutrition needs of people and the stewardship of our planet's resources.

##### Planet-Smart Dairy: California Leading the World

California dairy farmers are world leaders in sustainable farming practices. Discover how dairy farmers are partnering to enhance water supply/quality, improve air quality, and protect our climate, while continually working to ensure the best possible animal care.

##### Encouraging Sustainable Food Production: A Workable Regulatory Approach

Using past achievements as a guide, panelists will discuss the appropriate role of regulatory versus voluntary, incentive-based actions to improve sustainability. Looking ahead, regulatory and dairy industry leaders will strategize about how to ensure the sustainability of California's dairy farms, while advancing environmental protections.

### Day 2

#### Strategies and Tools to Advance Sustainability, Improve Efficiency, and Reduce Costs

##### Expo Hall:

The Expo Hall will provide an opportunity for dairy farmers and operators to learn about new ways to improve efficiency, reduce costs, and meet environmental challenges with cost-effective solutions.

##### Session Topics:

- Water-Smart Dairy: Conserving & Protecting Water Using Drip Irrigation
- Automation Invasion: Robotic Systems & Increasing Milk Parlor Efficiency
- Money from Manure? New Efforts to Create Markets (and Profits) From Manure-Based Products
- Funding Opportunities Available from USDA, CDFA, CEC & SJVAPCD
- The Next Generation of Dairy Digesters: Electricity, Transportation Fuel & Beyond
- Take Control of Your Energy Destiny: Manage Rising Costs Through Efficiency & Renewable Energy
- Feed Additives: Can They Reduce Methane & Improve Your Bottom Line?
- Every Employee Matters: Hiring, Engaging and Retaining Employees to Elevate Success
- Optimizing Cow Health & Comfort: Emerging Technologies & Strategies
- Water Quality: Challenges and Opportunities
- Genetic Opportunities: Setting Your Strategy for Long-Term Success
- And more!

## Featured Speakers



**Karen Ross**

**Secretary**, California of Food and Agriculture



**Frank Mitloehner, PhD**

**Professor and Air Quality Specialist**, Department of Animal Science at the University of California Davis



**Bob Langert**

**President**, Mainstreaming Sustainability, **Editor at Large**, GreenBiz Group, Retired McDonald's VP of Sustainability



**Brian Fiscalini**

**CEO**, FiscaliniFarms and Cheese Company